

**Our customers have proven...**

# Kramerize! It works!

**A** customer was the first to use the word "Kramerize". Using Kramer's products accomplishes much more than commonly used terms can cover. After you see what Kramer's can do, you will agree.

Our happy customers like to share their stories. We like to share them with you.

## **"I first discovered**

your product at the River Market Antique Mall in Kansas City. They have a large display at the counter and each time I went in there I'd look at it, then talk myself out of it due to the cost.

So, after wasting a great deal of time, money, and energy on other products, I broke down and purchased an 8-oz. bottle. WOW!

"I own a 100-year-old home filled with antiques — most of which were purchased at very low prices from estate sales and auctions and not always in the best of shape. Most of my pieces have been given the 'Kramer' treatment and are now museum quality. The next project is the woodwork in my 3-story house." — Ottawa, KS

## **"My grandfather**

(God rest his soul) was a wood and leather-worker before he became a judge. My grandmother (ditto) was a painter. Not sure who discovered Kramer's first, but they used it all through their house and workshops as long as they could hold their tools. I'm not just buying a bottle of wood finish — I'm buying the smell of my childhood." — Monterey, CA

## **Preserving the past...**

# **PRESIDENT BENJAMIN HARRISON HOME**



**Indianapolis, Indiana**

This great house was built by Benjamin Harrison in 1874 and, except for his years in the US Senate and serving as our 23rd President, it served as his home until his death in 1901.

The 10,000-square-foot home, with 16 rooms, three stories and a basement was finished in one year at a cost of \$29,000. More history and information about the home's activities is available on the President Benjamin Harrison Web Site ([www.pbhh.org](http://www.pbhh.org)) and a "virtual tour" can be viewed at: [www.venueviews.com/harrison/10.html](http://www.venueviews.com/harrison/10.html)

**E**ACH report of our *Kramer's Best Antique Improver* playing a part in restoration of what John Kramer refers to as "a piece of our tangible historic record", is gratifying to

us. Whether your restored antique is a treasured baby cradle made by great-grandpa from a tree on the "home place," or a piece you picked up at a flea market, it is significant — it is proof to John that his product is fulfilling the purpose he intended.

And, when we hear from museums and other historic sites and collections about their successful use of the product, it is our most satisfying confirmation.

We have, for a few years, been in contact with Jennifer Capps, curator at the President Benjamin Harrison home in Indianapolis, Indiana, as they used *Antique Improver* on various projects. She sent these photos of some of their latest "Kramerizing" successes.

We are definitely proud of the contribution our product has made toward the preservation of this significant piece of our nation's history.



**In the President's bedroom, wall-to-wall carpet was removed, the floor cleaned of dirt, and Kramer's Best Antique Improver was applied.**



**Antique Improver was used to repair moisture damage of unknown origin present on this bedroom door.**



## More 'Good Words' from our files...

"I found this product thru a local re-sale store where I shop, sell, and is owned by a family friend. I bought it today, used it only an hour ago on a 65-yr-old floor that had seen better days. I didn't want the mess of sanding and refinishing and couldn't justify the expense. I am totally amazed at the results in only a few minutes.

"I had to stop to place my order and brag on the quality and effec-

*"I'm beyond words at the fantastic results."* tiveness! It's simply a miracle — saved me countless

hours of work, money, and time — which we all have limited amounts of. You are a genius — and for those that own older homes like I do — and bought them as fixer-uppers, this is the ideal product. I also used it on one cabinet door and drawer in my kitchen. I'm beyond words at the fantastic results. I can't wait to tell my friends. This is why I'd like to be a dealer . . .

"Thank you for eliminating the frustration I've had over these floors for the past 5 years!" — P.F., Amarillo, TX

"I am so glad I found your product. I have a nearly 100-year-old Steinway baby grand

*The piano enjoyed it's 'spa treatment'...* piano. It was my grand-mother's. I just used your product on it and it is saying 'thank you'. I live in Central Oregon where it is very dry. The piano enjoyed it's 'spa treatment' and the mahogany finish already looks so much better after just one application.

I have read your instructions and I will 'feed it' again in two weeks time. . . . Now that I have found it, I will never run out again and the piano, as well as my other antique pieces, will continue to improve." — J.C.S. Oregon

## PRESIDENT BENJAMIN HARRISON HOME (continued)



**After so many years of use, the floor of the upstairs hallway could not be saved. It was replaced with new wood, stained, *Antique Improver* was applied and a period-style runner completed the restoration.**

### Chuckwagons and more...

## Western Artifacts Benefit from Kramer's



The 'Spear-O' Chuckwagon

Since the crew at the Big Horn County Museum in Hardin, Montana, first discovered our *Antique Improver* in 2004, they have been avid "Kramerizers."

The museum staff, plus many volunteers, care for this 22-acre site that includes 3 exhibit buildings, plus 24 historic structures furnished with vintage artifacts. Each spring cleaning includes an application of *Antique Improver* on the wood pieces.

The "Spear-O" chuckwagon, pictured above, made its debut at this past Fall's [2008] "Will James Gathering". The staff "Kramerized" all of the food service area and amazingly-complete food storage compartments of this great artifact, and intend to go over the entire wagon as time permits.

For more information about the museum, go to the museum web site, [www.bighorncountymuseum.org](http://www.bighorncountymuseum.org). There are many of photos of museum buildings and grounds and even on the web site you get caught up in the great history of this historic Custer-country area. A visit would be even better. It's another place we are proud of our product's contribution.

From the Fall/Winter 2009 Kramer Newsletter.

### What they do...

**ANTIQUÉ IMPROVER** cleans, restores, reconditions existing finishes, and in many cases, makes stripping unnecessary. Your valuable antique's authenticity is preserved. Deterioration is stopped at any point. Most light blemishes such as water rings and sun bleaching are removed, and the surface is protected from further damage. Use *Antique Improver* as your maintenance product instead of modern petroleum-based furniture polishes. It is an ideal final finish on stripped or new wood. *Kramer's Best Antique Improver* also restores and preserves metals, such as tools, guns, antique toys, etc.

**BLEMISH CLARIFIER** is a powerful natural pre-cleaner that goes beyond what *Antique Improver* can do. It gently cleans most materials, penetrating deeply, without damaging the wood or raising the grain. Useful on deep stains, grease, oil or heavily damaged finishes. For most uses you will follow up with applications of *Antique Improver*.

**WOOD FOOD OYL** is for use on any wood that will be in contact with food. Protects your butcher blocks, salad bowls, cutting boards from repeated use and necessary washing with hot, soapy water. Prevents warping and splitting of the wood and restores natural color. Safest natural ingredients

"We don't normally send emails expressing our appreciation for items purchased via the internet. However, we could not let your company go without thanks not only for its great products, but also for its great customer service. We were "Kramerized" years ago and have bought your products

**Thanks for the great customer service!**

order Sunday, February 15, 2009, and were amazed at how quickly the order was filled and delivered. Here it is two days later and we have our order in hand. Thanks for the great customer service!

"Also, a big thank you for sending the products with environmentally-friendly packaging. We will be able to take all packing materials to our local recycling center.

"We have always been impressed with your products and add to that your fantastic customer service!" — M&C T

"I plan to use your product to restore antique hand saw

**...antique hand saw handles, preserving the original finish and therefore their historical value.**

value... I had an antique Henry Disston hand saw completely rehabilitated by Mark of Techno Primitives, a saw sharpening and restoration service in La Crosse, WI. He uses your product to restore the beech and apple wood handles of antique saws, preserving the original finish while providing protection."

— PY

**We invite you to share your stories:  
www.facebook.com/kramerize  
or  
info@kramerize.com**



## **A TOOL COLLECTOR'S DREAM:**

# **D'Elia Antique Tool Museum— over 1,000 antique planes.**

**W**e first heard about this amazing collection when we asked a customer: "Where did you first hear about *Antique Improver*?" His answer: "In Scotland, Connecticut at the D'Elia Antique Tool Museum!"

And we've heard that same reply several times since. Each time we've been told about the friendly gentleman, Andrew D'Elia, owner of the collection, who our customer had visited with at the museum — and who, when the inevitable question about care had come up, had explained that he used *Kramer's Best*

*Antique Improver*. Most recently a customer related that "Andy said that every piece in the place had *Antique Improver* used on it."

From Internet research we learned more about the museum and how Mr. D'Elia made a permanent home for his 35-year collection by providing funds for a new library building to be built in the town of Scotland, with a wing devoted to display of his valued pieces.

The museum brochure describes the collection: "Over 1,000 planes are neatly exhibited in over 20 oak cases

**"...every piece in the place had Antique Improver used on it."**

*with glass doors and shelves. Planes are accompanied by captions providing basic information and many are displayed with a copy of their patent."*

To know that our product has been chosen to care for this unequalled collection is, to say the very least, extremely gratifying for us. And we, of course, had to ask Mr. D'Elia our favorite question: "Where did you first hear about *Kramer's*?"

We reached him by phone at the



*TOP OF PAGE: Above each of the 5 windows in the museum is a custom-made stained glass panel depicting a rare piece from the collection. (3 are shown at top of page.)*

*PHOTO ABOVE: Some of the oak cases and shelves that display the over 1,000-piece collection. (photos by permission from the D'Elia Antique Tool Museum Web Page: www.deliatoolmuseum.com)*

museum, where he undoubtedly spends a lot of time. He told us that about 10 years ago a fellow tool collector gave him a bottle of *Improver* to try — he has been using it ever since. And, when visitors to the museum comment about how nice the pieces in his collection look, he tells them about the product. We couldn't be prouder.

The museum has regular hours May through September and by appointment other times.

Since days and hours vary, Mr. D'Elia suggests you phone him to set up an appointment. His home phone is 860-423-2016, and the museum 860-456-1516.

Complete information is available on the museum web site: [www.deliatoolmuseum.com](http://www.deliatoolmuseum.com), where there is also an E-mail address.

*[We first published this information in our 2008 newsletter. Since that time, Andrew D'elia's book, "American Wood & Metal Planes", has been published. It is available on the D'elia Web Site or other internet locations.]*

## Where did you first hear of Kramer's?

*"My friend and fellow home improvement nut, bought your product and used it on his 20 year old oak kitchen cabinets that he was going to strip and refinish . . . Used the product and did not have to strip and refinish. [Peoria, AZ]*

*"Received as a gift from my daughter in law. Wonderful!!!!!! [Boca Grande, FL]*

*"I have a friend that purchased it in Indiana and used it to restore some of his mother's furniture and they were amazed at the results. [Sanford, MI]*

*"My neighbors . . . let me borrow their bottle to repair the finish on an antique bed that we'd bought. I ran around the house, using it on all my special hand-me-downs. [Asheville, NC]*

*"www.wkfinetools.com article on finishing old saw handles. [Medina, OH]*

*"My husband's sister had used your product on some cabinets that had lost some finish due to steam. Your product worked great. [Cross Timbers, MO]*

*"The woman who repaired one of our clocks recommended Kramer's for the wooden clock case. I found the website and thought the bottle looked familiar, and, sure enough, there was some already in my cabinet, brought from my mother's house after she passed away several years ago! I found it to be a godsend for the clock case . . . It also brought my great-great grandmother's cherry chest back to life – not bad for 150+ years after the big trip on the covered wagon! [Toddville, IA]*

## Antique Improver on a Lewis & Clark Keelboat?

No, undoubtedly not on one of the originals, but it was used as the only finish on this half-scale version on display at the *Anita B. Gorman Conservation Discovery Center* located in the heart of Kansas City, a short walk from the historic Country Club Plaza shopping area.

We were not aware of the Center — or that our product had been used there — until we were contacted by Blake Asher, maintenance supervisor who explained that *Antique Improver* had been used on the recycled wood of their display shelving, the keelboat, and "a long list of other wooden items."

Mr. Asher was in search of a gallon of the product to go over all of the displays again, as he has done occasionally since the original construction in 2002.

We are proud that our product has been recognized and used in this amazing example of environmental responsibility.

First printed in Spring/Summer 2008 Kramer Newsletter.



## Visit Our Web Site for more 'Letters With Pictures'

Go to [www.kramerize.com/letter\\_picts.htm](http://www.kramerize.com/letter_picts.htm) to see the complete story of these projects and more.



Military Surplus Rifle



Redwood Picnic Table Set



1957 Cushman Eagle



Breakfast Table



Philco Radio

We will be adding to this page and would like to include your project!

## KRAMER PRODUCTS, INC.

P.O. Box 8715

Sugar Creek, MO 64054

816-252-9512

Fax: 816-252-9121

John Kramer, President/Founder  
[kramer@kramerize.com](mailto:kramer@kramerize.com)

Marian Blades, Sales/Marketing  
[marian@kramerize.com](mailto:marian@kramerize.com)

On The Web: [www.kramerize.com](http://www.kramerize.com)

Facebook: [www.facebook.com/kramerize](http://www.facebook.com/kramerize)



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Photos shown in this piece can be seen in color in previous issues of our newsletter on the "Newsletters" page on our Web Site.

**Customer Satisfaction** — We want happy customers! Whether you purchase directly from us, or from one of our dealers, if you have any questions or concerns, CONTACT US. If you need advice about a project or use of the products, CONTACT US. We want you to use our products SUCCESSFULLY!